



MARKTPLATZ

„Einfach Einkauf“

# SAP Business Network at Deutsche Bahn Initial Information for Suppliers

---

2023 | Berlin

# Welcome at Deutsche Bahn!

*We are pleased that you are interested in the digital exchange with regard to the purchasing processes at Deutsche Bahn. Throughout the following slides, we will provide answers on how Deutsche Bahn uses the SAP Business Network in Purchasing*

What is SAP Business Network? →

Why is SAP Business Network important for Deutsche Bahn? →

Which advantages does SAP Business Network provide to suppliers? →

Which types of connections to the SAP Business Network are possible? →

How do suppliers become part of DB Marktplatz?

Why is Supply Chain Collaboration important for Deutsche Bahn?

Why is the catalogue an important buying channel?

How can non-catalogued items be offered?

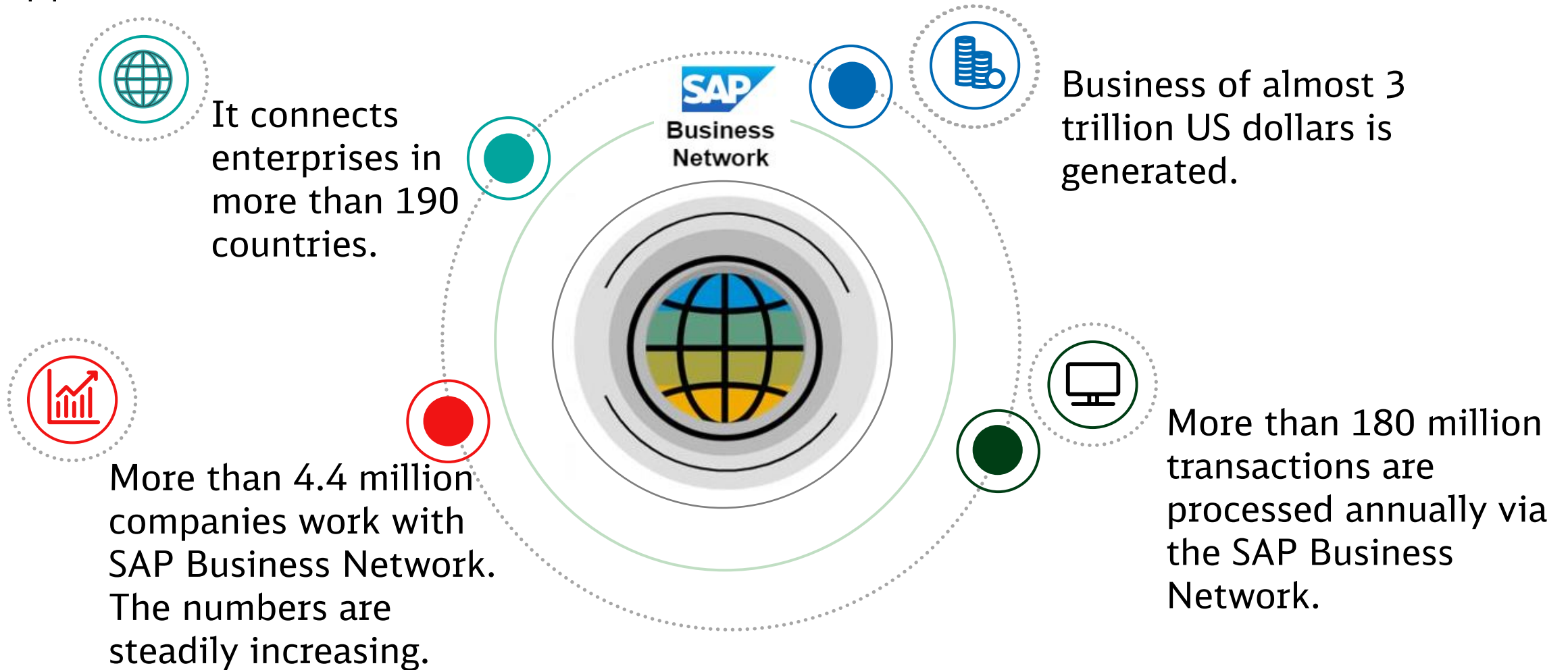
Additional information and support

„Holistic digitalization is also making the area of procurement strong. As a supplier of Deutsche Bahn, you are an important partner for us to be successful together in the long term. I am therefore pleased that you are actively helping to shape our digitization process. Thank you very much!“

**Jan Grothe, CPO**

# What is SAP Business Network?

SAP Business Network is a cloud solution for the exchange between customer and supplier.



\*ehemals Ariba Network

# Why is SAP Business Network important for Deutsche Bahn?

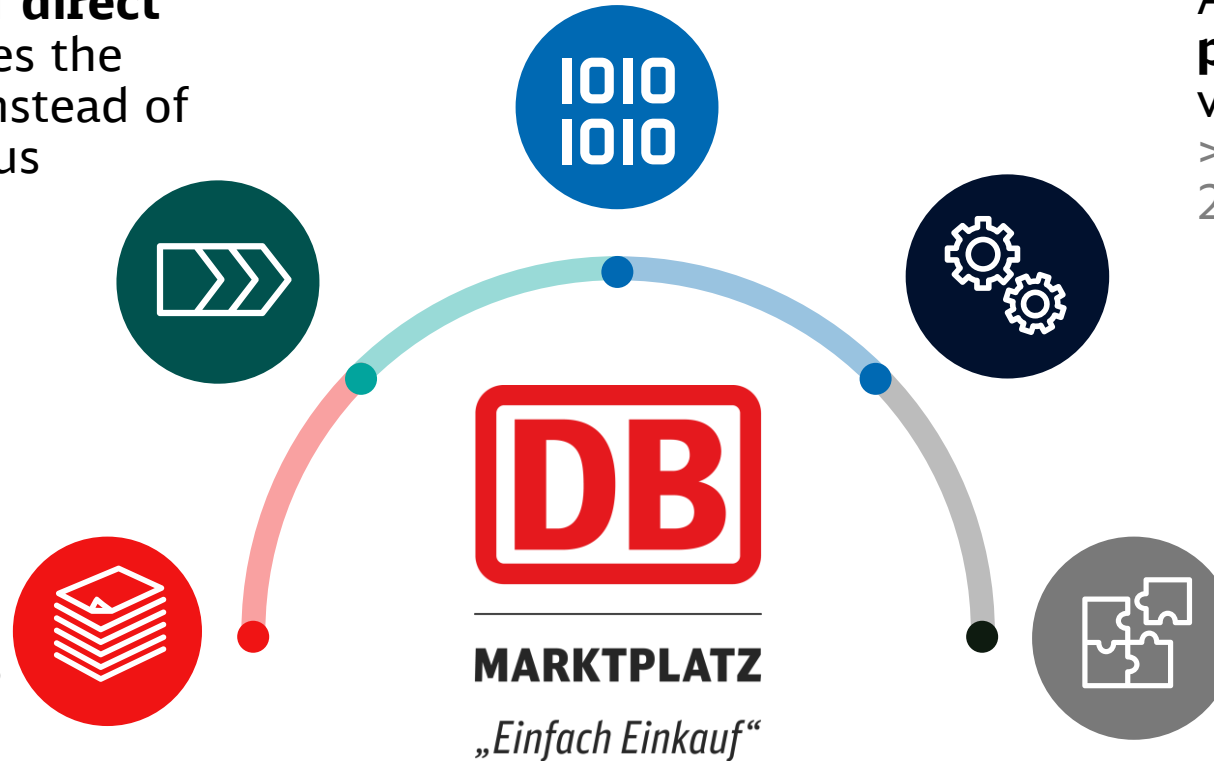
SAP Business Network is the backbone of DB's central purchasing platform "DB Marktplatz".

**Ariba Supply Chain Collaboration** standardizes the procurement of **direct materials**, promotes the exchange of data instead of documents, and thus promotes digital collaboration.

Invoices are booked **automatically**.

An **efficient ordering process** is guaranteed via DB Marktplatz.  
> 630,000 orders in 2021

Various **purchasing channels** are used for **indirect materials** and services.  
Catalogues, price requests and offers, contract calls



DB Marktplatz is used in over **100 DB companies** in **3 countries**.  
> 60,000 active users

# What are the benefits of SAP Business Network for suppliers?

SAP Business Network minimizes the process costs in the supplier's sales process.



MARKTPLATZ  
„Einfach Einkauf“



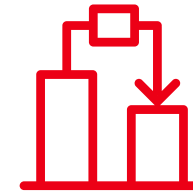
You **increase** your **sales** by selling your assortment of goods more easily thanks to the lucrative presentation.



**Payments** are **processed faster** because invoices are immediately sent to DB in real time.



**Strengthening** of the **cooperation** with DB through a clearly defined purchasing process for DB and its suppliers.



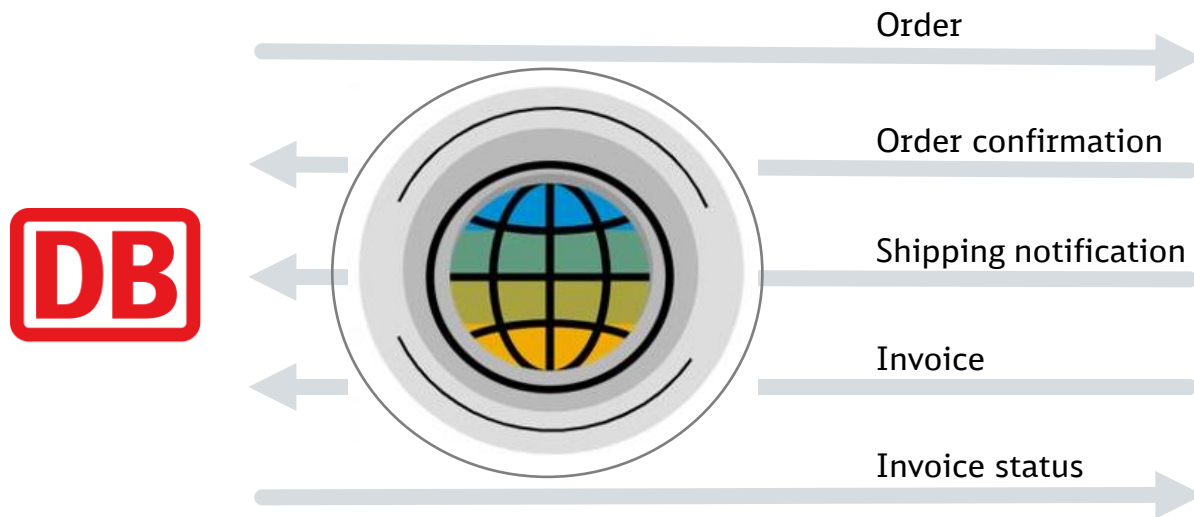
You **save costs** by avoiding other systems to be able to sell your items.




You **save time** by seeing the current status of the order process in real time.





# What types of connections to the SAP Business Network are there?

SAP Business Network offers two account types for suppliers.









 Further information on the accounts and fees can be found here: [Accounts](#)

## Standard account for suppliers

-  Publishing catalogs that describe your products and services
-  Orders can be processed directly via the SAP Business Network portal
-  Help center
-  For free

## Enterprise account for suppliers

-  Publishing catalogs that describe your products and services
-  Orders can be processed directly via the SAP Business Network portal
-  Integration via EDIFACT or cXML possible
-  Supply Chain Collaboration possible
-  Help center, phone, chat and online form
-  Transaction-based costs\*

\*Not relevant for Supply Chain Collaboration suppliers

# Why is supply chain collaboration important for DB?

SAP Business Network for SCC promotes digital collaboration with suppliers



Collaboration in a single business network (exchange of real-time data instead of documents)



Transparency through standardization of data exchange through business rules



Direct material purchasing through end-2-end process management



Extension and complementation of backend systems (less manual effort for PO updates)



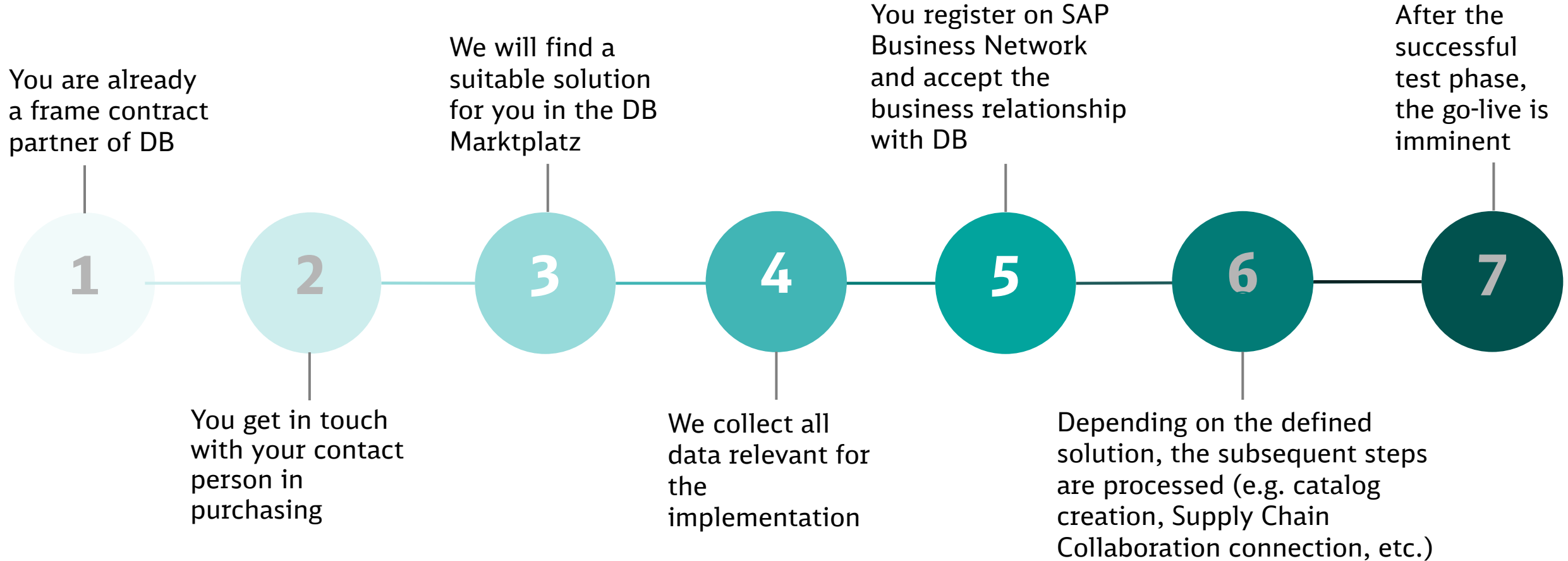
Network intelligence, data and insights for reduced supply chain risk





# How do suppliers become part of the DB Marktplatz?

Several steps must be completed for the successful connection.



# Why is the catalog an important buying channel for DB?

Catalogs ensure a user-friendly depiction of the ranges.



cXML punch-out catalogs are possible



Excel and BMEcat formats are used for static catalogs



Classification: eClass 8.1



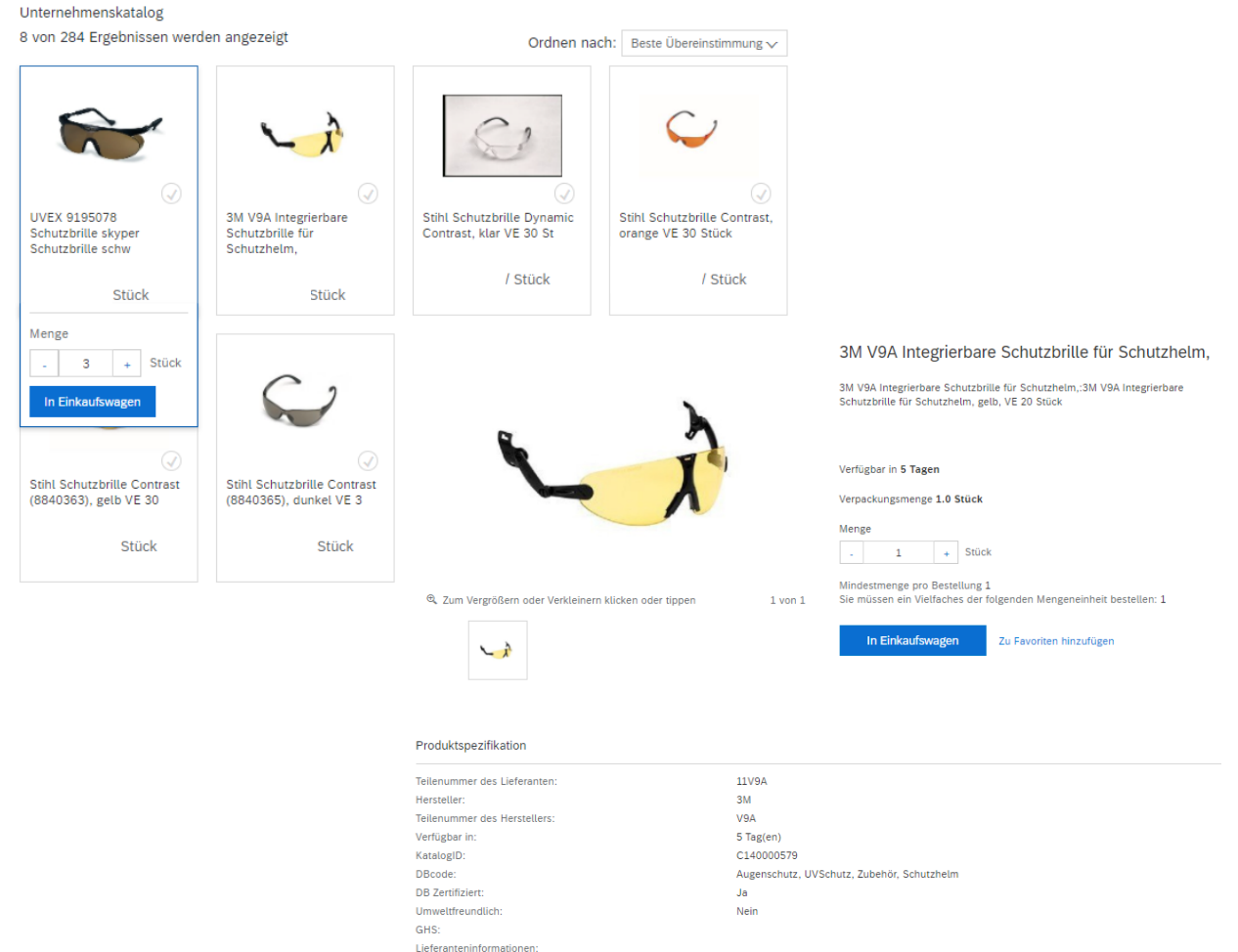
Units of measure are to be delivered based on DB specifications



High quality of the catalog data → user-friendly system



In order to guarantee the high quality, please use the catalog guidelines (see supplier package) that we make available to you



Unternehmenskatalog  
8 von 284 Ergebnissen werden angezeigt

Ordnen nach: Beste Übereinstimmung

UVEX 9195078  
Schutzbrille skyper  
Schutzbrille schw  
Stück

3M V9A Integrierbare  
Schutzbrille für  
Schutzhelm,  
Stück

Stihl Schutzbrille Dynamic  
Contrast, klar VE 30 St  
/ Stück

Stihl Schutzbrille Contrast,  
orange VE 30 Stück  
/ Stück

Menge  
- 3 + Stück  
In Einkaufswagen

Stihl Schutzbrille Contrast  
(8840363), gelb VE 30  
Stück

Stihl Schutzbrille Contrast  
(8840365), dunkel VE 3  
Stück

3M V9A Integrierbare Schutzbrille für Schutzhelm,  
3M V9A Integrierbare Schutzbrille für Schutzhelm,:3M V9A Integrierbare  
Schutzbrille für Schutzhelm, getb, VE 20 Stück

Verfügbar in 5 Tagen

Verpackungsmenge 1.0 Stück

Menge  
- 1 + Stück

Mindestmenge pro Bestellung 1  
Sie müssen ein Vielfaches der folgenden Mengeneinheit bestellen: 1

In Einkaufswagen Zu Favoriten hinzufügen

Produktspezifikation

Teilenummer des Lieferanten:	11V9A
Hersteller:	3M
Teilenummer des Herstellers:	V9A
Verfügbar in:	5 Tag(en)
KatalogID:	C140000579
DBcode:	Augenschutz, UVSchutz, Zubehör, Schutzhelm
DB Zertifiziert:	Ja
Umweltfreundlich:	Nein
GHS:	
Lieferanteninformationen:	

# How can non-catalogued items be offered?



MARKTPLATZ  
„Einfach Einkauf“

Suppliers submit offers for individual requests for proposal from DB via SAP Business Network.



Users enter their request for proposals in standardized forms and send it to suppliers

Suppliers receive the request via the SAP Business Network and submit their offer

Users select the appropriate offer

A purchase order is created based on the quote and sent to the supplier over the SAP Business Network

# Nice-to-have for every supplier

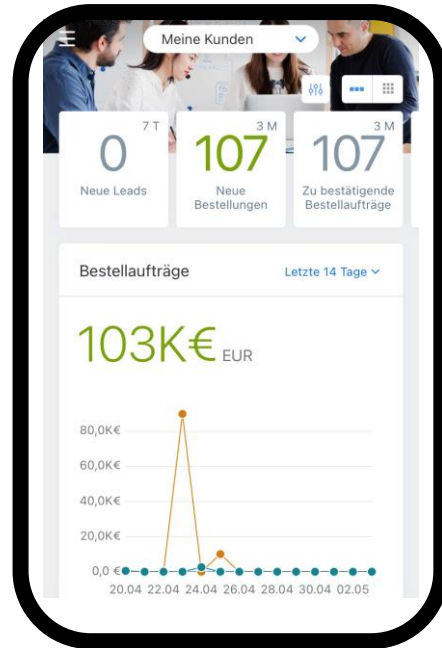
The “SAP Business Network Supplier” app provides quick business insights.

## Business insights

- Order trends
- Maturity of invoices
- Orders and invoices from customers

## Work on the go

- Confirm order
- Pin important documents for later



Insights

Alerts

Monitor

Trans-  
actions

## Real-time alerts

- View network activity
- Receive push notifications for business-critical events

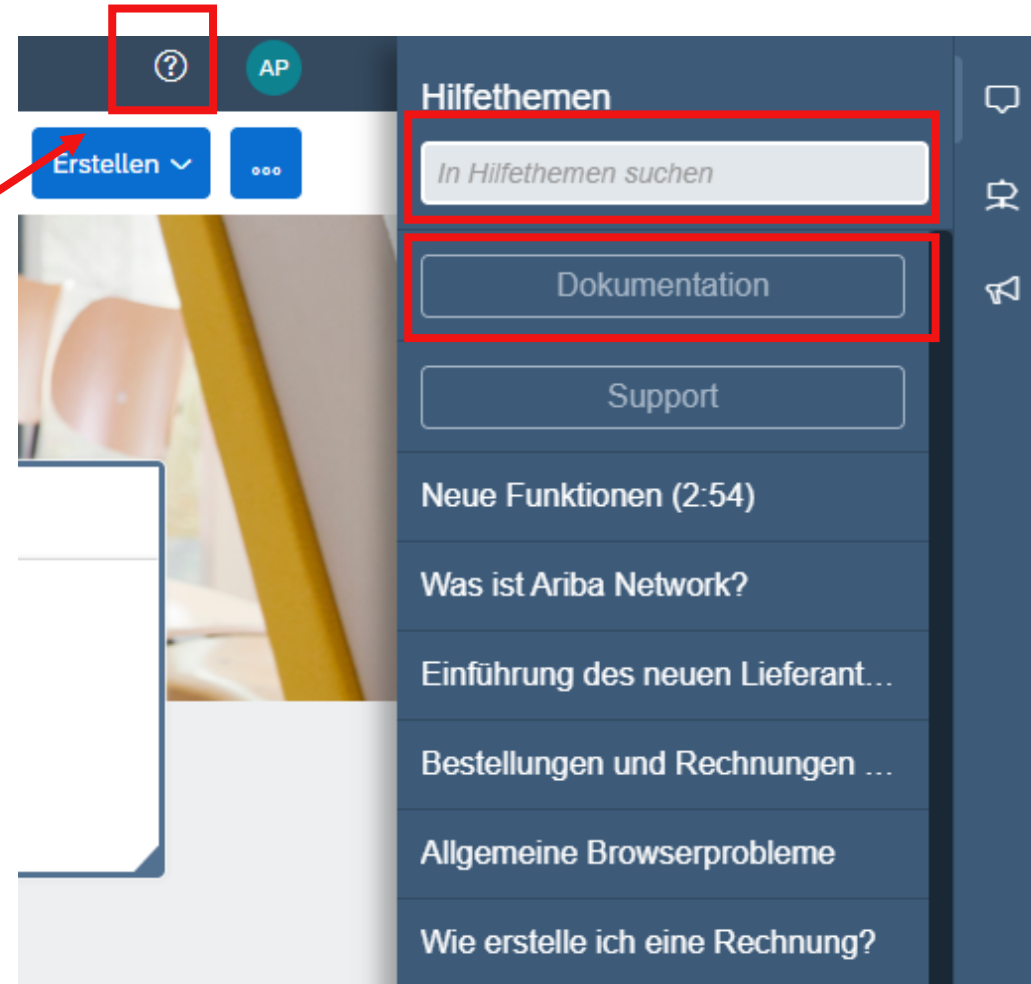
## Monitor important activities

- View information about purchase orders and invoices
- Search for purchase orders and invoices

# More information and help

You can get help on your account, functionality and settings in your supplier portal.

- In addition to your personal profile settings, there is very useful information available directly in your SAP Business Network account by clicking on the question mark
- In addition to guided tours, you will also find documentation on topics such as catalogs or integration



# More information and help

Visit our collection of links for more information and support.



[General information about the SAP Business Network](#)



[Vendor Account/Fee Information](#)



[Here you will find access to the SAP training portal](#)



[SAP answers your onboarding questions](#)

Please direct your questions about catalog issues after go-live to:

[saparibaemea\\_catalogmaintenance@sap.com](mailto:saparibaemea_catalogmaintenance@sap.com)



**Do you have any questions about DB Marktplatz? Contact us!**

[supplierintegration@deutschebahn.com](mailto:supplierintegration@deutschebahn.com)

**Thank you**