



Deutsche Bahn AG's
**2024 Supplier
Innovation
Award**



entry submission period
extended until March, 15

01.03.2024

Deutsche Bahn AG's **Supplier Innovation Award**

Deutsche Bahn (DB) will be presenting its **Supplier Innovation Award** to its most innovative supply-side partners once again in 2024.

Show us how innovative you are and explain how your product, individual offering or portfolio help DB to provide its customers with even more appealing and competitive range of services.

Who can enter? We are looking forward to hearing from companies and institutions that provide innovative products or services.

What kind of proposals is DB looking for? We want entries to inspire us to develop new technologies, processes, workflows, products, services and marketing solutions.

What is the evaluation process like? All of the entries we receive will be assessed by our in-house panel of experts using the criteria listed below. The Fraunhofer Institute for Systems and Innovation Research ISI will provide its support during the evaluation processes.

- **Innovativeness and uniqueness:** By its nature or application, your entry results in a major improvement to the solutions currently deployed by DB.
- **Added value and contribution to earnings:** Your entry puts DB in a position to improve aspects of the services it provides to customers, such as quality, punctuality, flexibility, efficiency, costs, convenience, and enjoyability. This, in turn, enhances DB's competitiveness.
- **Potential for application and ease of integration:** Your entry is an excellent fit with DB's existing interface points, structures and processes, or it can be easily adapted to facilitate integration. DB can adopt and apply the solution within a practical time period and with an acceptable workload.

- **Sustainability and environmental protection:** Thanks to your entry, the range of products and solutions offered by DB can attain a higher level of sustainability, enhancing the company's resource-aware approach for the benefit of the environment.

The assessment process is based on the entry form that every applicant must complete. Entering the competition for the Supplier Innovation Award is free of charge.

Please use DB's official application form for your entry. It is available for downloading at www.deutschebahn.com/supplierinnovationaward. If you have video files, images, sound recordings, etc. that underscore the qualities of your entry, please feel free to include them with your submission.

Please ensure that all of the statements made in your documents are factual and backed up by details. Avoid including claims that are purely of a marketing nature. The ten best applicants will receive a standardised questionnaire designed to find out more about their innovativeness in general. All information will be handled with complete confidentiality. Any public announcements regarding outstanding projects will be coordinated in advance with the relevant participant.

Three entrants will make it to the final, and our jury of experts will select the winner in spring 2024. We will invite the finalists to the award ceremony, and their proposals will be showcased to the public as part of the 2024 InnoTrans trade fair in Berlin. All of the finalists will receive written confirmation of their entry's merit, and the winner will receive the prize from members of Deutsche Bahn AG's Management Board.

DB will assess all entries to ascertain if they are suitable for application in specific projects at the company.

We are looking forward to receiving scores of entries, and we wish all of the participants the very best of luck!

Please send your entries to:

DBInnovationAward2024@isi.fraunhofer.de

By post:

Fraunhofer Institute for Systems and Innovation
Research ISI (subject: "DB Supplier Innovation Award"),
Breslauer Strasse 48, 76139 Karlsruhe, Germany

If you have any questions, you can call Fraunhofer ISI
at +49 (0) 721 6809-149 from 10 am to 12 noon CET,
Monday to Friday.

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For the **economy**. For **Europe**.